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For Immediate Release

DOMINICA WELCOMES NEW CONNECTING AIR SERVICE
THROUGH ST. LUCIA

**** New LIAT Flights Operated by Carib Aviation Add
More Travel Options to ‘The Nature Island’ ****

Roseau, Dominica – (June 20, 2008) – The *Discover Dominica Tourism Authority* today announced that LIAT, the regional Caribbean airline, has introduced daily non-stop service between St. Lucia’s Herwanorra Airport (UVF) and *Dominica’s* Canefield Airport (DCF), located on the western portion of the island just 10 minutes drive from the capital city of Roseau. The flights are operated by Carib Aviation (3Q) in a codeshare agreement with LIAT (LI).

Flight #131 will depart *Dominica* daily at 12:10 p.m., arriving into St. Lucia at 12:55 p.m. The return flight #132 will depart St. Lucia at 4:05 p.m., arriving into *Dominica* at 4:50 p.m. Carib Aviation uses a 19-seat DHC-6 Twin Otter aircraft for these flights.

These new flights have been designed to allow connections to and from various long-haul flights from the United Kingdom, Miami, Atlanta, New York and Toronto. An in-transit lounge for passengers connecting through to *Dominica* is among the benefits of the new route. Pre-clearance of customs and immigration is another benefit expected in the near future. This new air service developed out of a joint public and private sector initiative to increase airlift to Dominica led by the Hon. Minister of Tourism, Civil Aviation and Legal Affairs Ian Douglas, former Minister of Tourism Yvor Nassief and the *Discover Dominica Tourism Authority*.

“We are extremely pleased that our continuing labors in crafting new routes and airlift solutions has led us to welcome this new air service into *Dominica*,” commented Steve Bornn, Director of Tourism of the *Discover Dominica Tourism Authority*. “It provides additional

options for our visitors flying internationally as well as within the Caribbean and for those guests who stay at properties that are situated on the western part of the island.”

Reservations can be made through LIAT’s website, www.liatairline.com, by e-mailing reservations@liatairline.com or by calling 1-888-844-LIAT (5428). Reservations can also be made through Carib Aviation’s website, www.carib-aviation.com, or by calling Toll Free: 1-800-744-2323.

Known as “The Nature Island” and located between the French islands of Guadeloupe and Martinique in the Eastern Caribbean, the independent nation of *Dominica* (pronounced “Dom-in-eek-a”) is the largest and most mountainous of the Windward Islands, encompassing an area of nearly 290 square miles. Of volcanic origins with mountains reaching heights of nearly 5,000 feet, rainforests that are considered among the last true oceanic rainforests in the world, more than 365 rivers, waterfalls, boiling lakes and pristine coral reefs, *Dominica*’s natural diversity is truly unique. *Dominica* is also home to the last remaining settlement of the Indigenous Peoples of the Caribbean – The Carib Indians. A place where man and nature live in harmony, adventurers and nature lovers alike will revel in the Island’s eco-tourism options which include scuba diving, snorkeling, mountain biking, kayaking, horseback riding, nature tours, hiking/trekking, whale, dolphin and bird watching, sailing and fishing.

Dominica continues to be recognized for its attributes and responsible tourism efforts, including being the first country in the world to receive Benchmarking designation from the prestigious eco-tourism organization Green Globe 21. National Geographic’s Center for Sustainable Destination ranked the island as the top sustainable island in the Caribbean and among the top ten in the world. Most recently, *Dominica* was recognized by Islands Magazine and was included in its 2007 Blue List for being a leader in responsible tourism and ensuring an environmentally and culturally sound island for future generations.

For more information on *Dominica*, contact the *Discover Dominica Tourism Authority* at 866-522-4057. Or, visit *Dominica*’s official website: www.discoverdominica.com.

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